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MEDIA ADVISORY

FOR IMMEDIATE RELEASE: November 23, 2026

Kelowna Organizers Come Together for Renovation Project
Professional organizers and construction master will work some magic to transform storage on-site at Mamas for Mamas.

KELOWNA, BC — With the snow starting to fall and Christmas almost here, Mamas for Mamas needs to know what critical supplies they have on-hand and what's in short supply in order to prepare for the upcoming busy season providing for moms and children. This renovation project combines creativity, big hearts and a community effort to make a lasting impact.

Mamas for Mamas is a specialized poverty relief agency and an all inclusive community for mothers and caregivers. We envision a future where no mama or child is left behind.

- **WHO:** Celeste Rose (C Rose Enterprises), Anissa Penneway & her team (Oh My Good Mess), and Richard Baadsvik (Richcon Construction Ltd.
- **WHAT:** Morning organizing project
- **WHEN:** Monday, November 30, 2026 from 9:00 a.m. to 1:00 p.m.
- **WHERE:** Mamas for Mamas — Unit 120, 1735 Dolphin Ave, Kelowna, BC (parking lot between 2 buildings).
- **PHOTO OPPORTUNITIES:** Volunteers at sea can clearing out cartons, loading storage shelves and bins, one-on-one interviews with professional organizers.
- **BEFORE/AFTER PHOTOS:** Photos will be available.

Sponsored by:

Oh my good mess



CONSTRUCTION

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